

# You love brewing. We love helping you succeed.

## Comprehensive sanitation & water services

- **Quality Beer** – Our experience meets your ingenuity for exceptional beer quality and flavor
- **Operational Efficiency** – Our solutions can improve your brewery efficiency so you're ready for growth
- **Team Safety** – Our training programs empower your team to work safely

## Your partner in perfection. We share your attention to detail.

As the industry leader in cleaning and sanitation programs with a **depth of brewery experience**, we help optimize brewing operations in the most sustainable way, working with breweries of all sizes including many of the world's largest brands.

### Specialized, holistic approach

Optimizing quality and processes

### Sustainability and savings

Responsible changes that matter

### Reducing your risks

Helping to keep your team and customers safe

### Continuous improvement

Reviewing your program regularly

Learn more about how Ecolab can help you throughout your entire operation.





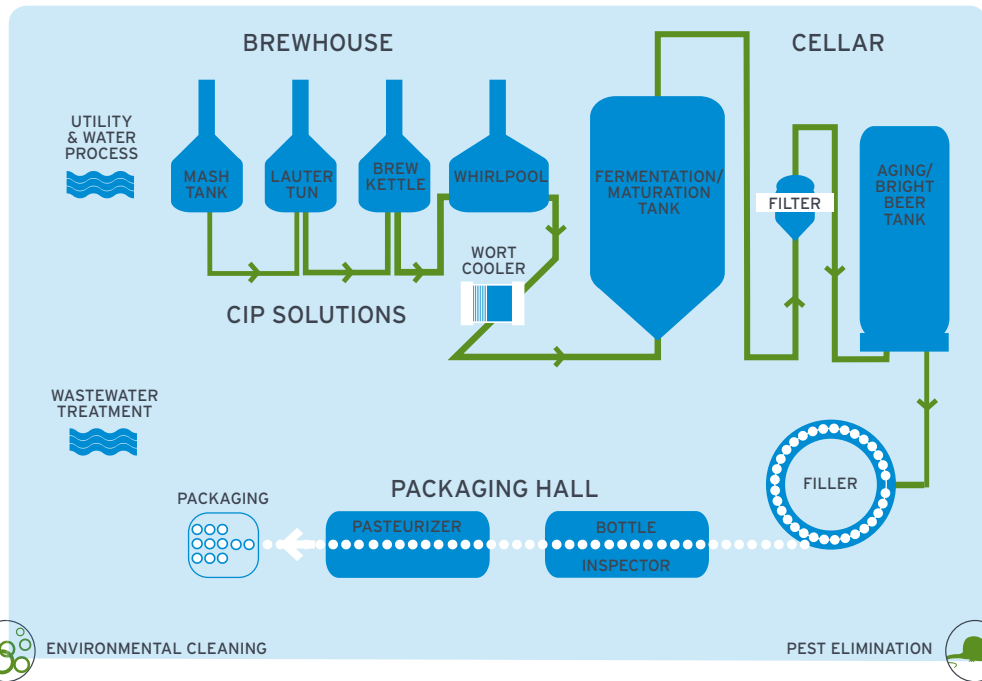
# CRAFT BREW PROGRAM

Our best-in-class program has top-shelf products, detailed cleaning procedures, attentive service and resources to help you succeed.

## Solutions for every corner of your brewery.

### What We Have on Tap

- Alkaline CIP
- Acid CIP
- CIP Additives
- Sanitizers
- Environmental & Hand Hygiene
- Conveyor Lubes
- Dispensing & Engineered Systems



### Cleaning & Sanitizing Procedures

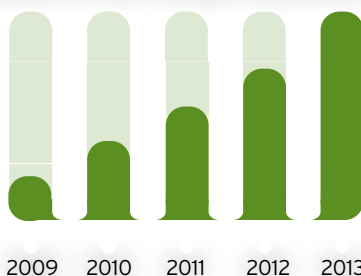
This is one area where you don't have to develop your own recipe from scratch. We've got proven procedures to help ensure a clean and sanitized operation with every batch.



### Training

In an operation like yours, everyone wears multiple hats. Luckily, we've got your back. **From sanitization advances to food safety updates**, we continue brewing up training programs to help keep you and your team up to speed.

### Growth of an Ecolab Customer



OVER **22%** ANNUAL GROWTH of Craft Brew Sales



We're your partner as you grow.

## World class service. Locally delivered.

Your personal Ecolab representative periodically reviews program performance – ongoing assurance that your program continues to be the optimal solution for your growing operation.

FOR MORE DETAILS, VISIT US AT [WWW.ECOLAB.COM/CRAFTBREW](http://WWW.ECOLAB.COM/CRAFTBREW) OR CALL 1 800 392 3392